

Literacy Campaign

A Three Day Literacy Campaign was organised by the Dev Sangha Institute of Professional Studies and Educational Research in the nearby village- Chordiha under Sangramlodhiya Panchayat. The literacy campaign was one among the other village outreach programmes of the institute. The campaign was inaugurated by the Mukhiya of Chordiha village. On the occasion Prof. (Dr.) Rajnish Pandey, Principal, DIPSER, Dr. Babita Kumari, Vice Principal, Dr. Amit Bhattacharya, Assistant Professor and NSS/Sports In-charge, faculty and the students of DIPSER were present.

The purpose of the literacy campaign was to raise awareness about the importance of reading and writing. The campaign aimed to reach both adults and children who were illiterate, had low literacy levels, or lacked access to educational resources. It is believed that literacy is a fundamental right and that everyone should have the opportunity to learn to read and write. Literacy is essential for personal development, social inclusion, and economic growth. Therefore, the purpose of the campaign was to encourage people to value literacy and to take advantage of the opportunities provided by the campaign.

The campaign targeted both adults and children, with activities such as reading and writing the alphabets in both Hindi and English and basic calculations. The villagers were provided with note books and stationery by DIPSER. The success of the campaign was measured through increased participation in literacy activities of the villagers. The campaign also raised awareness about the importance of literacy and encouraged people to value education.

Venue: **Chordiha Village**

Date: **16th, 18th and 20th April, 2024**

Three day wise highlights of Literacy Campaign;

Date: 16/04/2024, Day-1:

Inauguration of Literacy Campaign was done by the Mukhiya of Chordiha Village. On the occasion Prof. (Dr.) Rajnish Pandey, Principal, DIPSER, Dr. Babita Kumari, Vice Principal, Dr. Amit Bhattacharya, Assistant Professor and NSS/Sports In-charge, faculty and the students of DIPSER were present.

Students of DIPSER distributed note books and other stationeries to the villagers. Writing and reading Hindi alphabets was taught to the villagers by the student teachers. Later the villagers were asked to write and read the same. Word construction along with writing their name was taught. The first day ended with a positive enthusiasm among the villagers

Date: 18/04/2024, Day-2:

The second day of the literacy campaign began with great enthusiasm. The student teachers of DIPSER taught English alphabets to the villagers. They also taught the word construction and making small word from the alphabets. Writing their name in English was the highlight of the day.

Date: 20/04/2024, Day-3

The last day of the literacy campaign was utilized by the student teachers of DIPSER in providing basic knowledge of mathematics to the villagers, which included calculation viz., addition, subtraction, multiplication and division. The knowledge of these calculations is essential in maintaining their economy condition in their day to day life.

In conclusion, the literacy campaign was a successful initiative that promoted literacy and raised awareness about its importance. The campaign targeted both adults and children, with activities such as reading, writing and arithmetic. The campaign was a valuable contribution to the community's education and development, and it demonstrated the power of education to transform lives.

