

# DEV SANGHA INSTITUTE OF PROFESSIONAL STUDIES AND EDUCATIONAL RESEARCH, DEOGHAR

## A REPORT ON DIPSER'S PARTICIPATION IN "VOTER AWARENESS CAMPAIGN"

### About the Event

The "Sweep Mela 2024," Voter Awareness Campaign was organized by the Election Commission of India, on 16th November 2024 at the Deoghar Municipal Corporation Auditorium, Nandan Pahar. This event was designed to educate the community about the importance of voting, the electoral process, and their democratic rights as citizens. With the upcoming Lok Sabha elections, the campaign aimed to increase voter turnout by combining informative and cultural activities to foster civic participation and awareness.

### DIPSER's Participation

DIPSER, as a prominent local educational and cultural institution, actively participated in this event and took part in both the Dance and Rangoli Competitions. Their contribution emphasized the integration of art and culture with civic responsibility, creating a more inclusive and engaging voter awareness campaign.

The event at Nandan Pahar Auditorium was a vibrant combination of entertainment and education. It included activities such as: Dance performances, Rangoli Competition, Nukkad Natak, Yoga Sessions, Food Competitions and stalls like Voter education booths. These activities aimed to engage diverse age groups, particularly first-time voters, making the initiative a community-wide success.

### Learnings

The "Sweep Mela 2024" Campaign at the Deoghar Municipal Corporation Auditorium was a remarkable achievement in promoting voter awareness and fostering active civic engagement. Under the guidance of Mr. Biswajit Das (Assistant Professor) and Mrs. Bablee Singh, the event successfully inspired young voters and highlighted the significance of their participation in a democratic election. Through a mix of cultural expression and education, the campaign reminded everyone of their vital role in shaping a stronger democracy.

